

MBA-699 : Integrated Strategic Management

A capstone course which examines executive-level policy and decision-making processes in setting goals, determining objectives, and developing and implementing action plans. The course emphasizes tactical and strategic planning through the use of relevant problems and case studies that include social, ethical, political, financial and economic factors. Students will apply newly acquired concepts in the creation of a business plan.

Credits 3

Instructional Method

SEM

Required Prerequisites

Completion of 18 credit hours of 600-level courses

Notes

To be taken in student's final Fall or Spring semester.

Semester Offered

Fall

Spring