

CJG-671 : Government Project and Program Communications Management

This course examines the behavioral aspects of working effectively in the project or program domain. We examine current philosophies of work around enhanced leadership, communication, conflict management, risk management, and negotiation skills, and the ability to organize, manage, and to produce efficient delivery from teams. Use of media, including social media, print news and television will be discussed. Good leadership is an important element when applied to project, risk, and program management, and this course identifies various styles of communication and conflict resolution that leaders can use.

Credits 3

Instructional Method

LEC

Semester Offered

Varies-Contact Prog. Director