PSYG-603: Data Analytics in Organizations

The third course in this three-course sequence is a methodological capstone course emphasizing on the interface between psychological theory, applied psychology, and applied psychological research. Focus is on the utilization of statistical and research-methodological skills in response to industrial and organizational phenomena and needs. Culminating projects will demonstrate application of appropriate methodologic and analytic strategies to address identified organizational needs and the communication of results to varied audiences.

Credits 3
Instructional Method
LEC
Semester Offered
Fall