Master of Business Administration

Degree Type

Master of Business Administration

Program of Study

The MBA program consists of 33 credit hours of coursework: eight core courses and three electives. For some students, additional foundation courses (3 to 12 credit hours) may be required, depending on transcript review.

Admitted students must complete necessary Foundations or equivalents as determined by the Director. Enrollment in up to six credit hours of select 600-level courses is permitted concurrent with or prior to the student's enrollment in a 500-level course with approval of the Director. All foundations or equivalents must be completed with a grade of C or better.

Up to six credit hours of 600-level transfer credit may be applied to a graduate degree program at Meredith subject to approval by the Program Director. All transfer courses must carry a grade of B or better and be taken at an AACSB-accredited institution. All requests for transfer courses are subject to approval from the Program Director. Transfer course(s) must fall within the six-year limit for program completion.

For MBA students, the following policies shall apply to required foundations courses:

- 1. The grade point average for foundations courses will be calculated and reported separately from 600-level courses.
- The C grade policy regarding academic warning, probation, and expulsion is not applicable to foundations courses.
- 3. Foundations course credit hours are not subject to the rule regarding the six-hour limit of C grades applied toward the degree.

The School of Business offers a 5-year accelerated MBA. Any undergraduate student wishing to complete the 4 + 1 accelerated program needs to be admitted to Meredith College. General guidelines and eligibility for this program would be a 3.0 or greater GPA at Meredith. Please see the MBA Director for full details and eligibility requirements.

Required Coursework

MBA Core Curriculum

Course #	Title	Credits
MBA-610	Leadership and Global Communication	3
MBA-630	Managerial Accounting for Decision Makers	3
MBA-635	Management Information Systems	3
MBA-640	Organizational Behavior and Ethics	3
MBA-650	Managerial Finance	3
MBA-670	Marketing Strategy	3
MBA-680	Operations and Supply Chain Management	3
MBA-699	Integrated Strategic Management	3
	Sub-Total Credits	24

General MBA Electives

Course #	Title	Credits
MBA-615	Developing Human Capital	3
MBA-616	Ethical and Legal Employment Issues	3
MBA-617	Managing Reward Systems	3
MBA-626	Entrepreneurship and Innovation	3
MBA-645	Strategies for Effective Negotiation	3
MBA-648	Project Management Essentials	3
MBA-649	Advanced Project Management	3
MBA-685	Business Internship	3
MBA-695	Special Topics in Business	3
	Sub-Total Credits	9

Human Resource Management Concentration

MBA Core Curriculum: (24 credit hours) Additional Required Courses: (9 credit hours)

Course #	Title	Credits
MBA-615	Developing Human Capital	3
MBA-616	Ethical and Legal Employment Issues	3
MBA-617	Managing Reward Systems	3
	Sub-Total Credits	9

Innovative Management Concentration

MBA Core Curriculum: (24 credit hours) Additional Required Courses: (9 credit hours)

Course #	Title	Credits
MBA-626	Entrepreneurship and Innovation	3
MBA-645	Strategies for Effective Negotiation	3
MBA-648	Project Management Essentials	3
	Sub-Total Credits	9

Project Management Concentration

MBA Core Curriculum: (24 credit hours) Additional Required Courses: (9 credit hours)

Course #	Title	Credits
MBA-645	Strategies for Effective Negotiation	3
MBA-648	Project Management Essentials	3
MBA-649	Advanced Project Management	3
	Sub-Total Credits	9

Portfolio and Exit Exam

While the student portfolio in MBA and exit examinations do not generate hours of credit, the successful completion of both the Student Portfolio and passing the Exit Examination are required in order to complete the MBA.

Total Credits	33	
---------------	----	--