IDS-203 : Principles of Digital Communication

This course introduces students enrolled in the post-baccalaureate certificate in Digital Communication to a variety of digital communication platforms and the creative techniques and technical skills used in digital communication production. Students will explore ethical issues related to digital media production as well as the historical, economic and social contexts within which contemporary digital platforms operate.

Credits 3

Instructional Method

LEC

Required Prerequisites

Enrolled in the Digital Communication Post-Baccalaureate Certificate Program

Semester Offered

Fall