

# IDS-203 : Principles of Digital Communication

This course introduces students enrolled in the post-baccalaureate certificate in Digital Communication to a variety of digital communication platforms and the creative techniques and technical skills used in digital communication production. Students will explore ethical issues related to digital media production as well as the historical, economic and social contexts within which contemporary digital platforms operate. Prerequisite: enrolled in the Digital Communication Post-Baccalaureate certificate program.

**Credits** 3

**Instructional Method**

LEC

**Requisites**

Enrolled in the Digital Communication Post-Baccalaureate certificate program.

**Semester Offered**

Fall