

Master of Business Administration

Degree Type

Master of Business Administration

Program of Study

The MBA program consists of 33 credit hours of coursework, of which 15 hours must be taken within specified functional areas of business. Students have significant choice in fulfilling the remaining hours. Students may choose a concentration comprised of 9 credit hours of courses that are not used to fulfill the 15 hours of functional area requirements. For some students, additional foundations courses (3 to 6 credit hours) may be required, depending on transcript review.

Admitted students must complete necessary foundations or equivalents as determined by the Program Director. Enrollment in up to six credit hours of select 600-level courses is permitted concurrent with or prior to the student's enrollment in a 500-level course with approval of the Program Director. All foundations or equivalents must be completed with a grade of C or better. The following policies shall apply to required foundations courses:

1. The grade point average for foundations courses will be calculated and reported separately from 600-level courses.
2. The C grade policy regarding academic warning, probation, and expulsion is not applicable to foundations courses.
3. Foundations course credit hours are not subject to the rule regarding the six-hour limit of C grades applied toward the degree.

Up to six credit hours of 600-level transfer credit may be applied to a graduate degree program at Meredith subject to approval by the Program Director. All transfer courses must carry a grade of B or better and be taken at an AACSB-accredited institution. All requests for transfer courses are subject to approval from the Program Director. Transfer course(s) must fall within the six-year limit for program completion.

The School of Business offers a 5-year accelerated MBA. Any undergraduate student wishing to complete the 4 + 1 accelerated program needs to be admitted to Meredith College. General guidelines and eligibility for this program would be a 3.0 or greater GPA at Meredith. Please see the [MBA Director](#) for full details and eligibility requirements.

MBA Required Coursework

Required Area Courses (15 credits):

- 1 Accounting Course
- 2 Business Analytics & Information Systems Courses
- 1 Finance Course
- 2 Management Courses
- 1 Marketing Course
- 1 Operations & Supply Chain Management Course
- [MBA-699](#)

Flex Credits (18 credits):

Choose up to 12 MBA Courses not used to fulfill requirements above

Accounting Courses

Choose one from the following (1.5 credits):

Course #	Title	Credits
MBA-631	Accounting for Managers	1.5
MBA-632	Introduction to Accounting Analytics and Visualization	1.5
	Sub-Total Credits	1.50

Business Analytics & Information Systems Courses

Choose 2 from the following (3 credits):

Course #	Title	Credits
MBA-661	Management Information Systems	1.5
MBA-662	Foundations of Business Analytics	1.5
MBA-663	Exploring and Visualizing Data	1.5
	Sub-Total Credits	3.00

Finance Courses

Choose one from the following (1.5 credits):

Course #	Title	Credits
MBA-651	Corporate Finance	1.5
MBA-653	Financial Management	1.5
	Sub-Total Credits	1.50

Management Courses

Choose 2 from the following (3 credits):

Course #	Title	Credits
MBA-601	High-Impact Leadership	1.5
MBA-602	Managing Effective Teams	1.5
MBA-603	Leveraging Change	1.5
MBA-604	Ethical Decision-Making for a Sustainable Future	1.5
MBA-612	HR Essentials for Managers	1.5
MBA-621	Leading Inclusive Organizations	1.5
	Sub-Total Credits	3.00

Marketing Courses

Choose one from the following (1.5 credits):

Course #	Title	Credits
MBA-671	Contemporary Issues in Marketing	1.5
MBA-673	Demystifying Marketing Strategy	1.5
	Sub-Total Credits	1.50

Operations & Supply Chain Management Courses

Choose one from the following (1.5 credits):

Course #	Title	Credits
MBA-681	Operations Strategy and Process Design	1.5
MBA-683	Supply Chain and Quality Management	1.5
Sub-Total Credits		1.50

Strategy Course

Course #	Title	Credits
MBA-699	Integrated Strategic Management	3
Sub-Total Credits		3.00

Flex Credits

Choose up to 12 MBA courses (18 credits) not used to fulfill requirements above.

For students who choose a concentration below, those 9 hours are included in Flex Credits.

Sub-Total Credits	18.00
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Human Resource Management Concentration

MBA Required Area Courses: 15 credit hours

Concentration Courses: 9 credit hours

Additional Flex Credits: 9 credit hours

7.5 credits chosen from HR Courses:

[MBA-612](#), [MBA-613](#), [MBA-614](#), [MBA-623](#), [MBA-624](#) and [MBA-629](#)

1.5 credits chosen from:

[MBA-638](#), [MBA-686](#), or Any HR Course not chosen above or used to fulfill the Management Requirement

Sub-Total Credits	9.00
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Innovative Management Concentration

MBA Required Area Courses: 15 credit hours

Concentration Courses: 9 credit hours

Additional Flex Credits: 9 credit hours

6 credit hours chosen from:

[MBA-638](#), [MBA-686](#), one additional Project Management Course ([MBA-687](#), [MBA-688](#), or [MBA-689](#)), and one Entrepreneurship Course ([MBA-636](#) or [MBA-637](#))

3 credit hours chosen from:

[MBA-623](#), [MBA-639](#), [MBA-654](#), [MBA-655](#), [MBA-671](#), one Project Management Course not chosen above, one Entrepreneurship Course not chosen above, and one Business Analytics course not used to fulfill the Business Analytics/IS requirement ([MBA-663](#), [MBA-664](#), [MBA-665](#), [MBA-667](#), or [MBA-668](#)) .

Sub-Total Credits

9.00

Project Management Concentration

MBA Required Area Courses: 15 credit hours

Concentration Courses: 9 credit hours

Additional Flex Credits: 9 credit hours

6 credit hours of Project Management Courses:

[MBA-686](#), [MBA-687](#), [MBA-688](#) and [MBA-689](#)

3 credit hours chosen from:

[MBA-638](#), [MBA-639](#), [MBA-664](#), [MBA-665](#), [MBA-667](#), and [MBA-668](#)

Sub-Total Credits

9.00

Business Analytics Concentration

MBA Required Area Courses: 15 credit hours
Concentration Courses: 9 credit hours
Additional Flex Credits: 9 credit hours

6 credit hours chosen from Business Analytics Courses:

[MBA-663](#), [MBA-665](#), [MBA-667](#), [MBA-668](#), and [MBA-669](#)

3 credit hours chosen from:

[MBA-624](#), [MBA-632](#), [MBA-664](#), [MBA-655](#), [MBA-674](#), and any Business Analytics course not chosen above

Sub-Total Credits	9.00
Total Credits	33